IN THE CLAIMS

Please amend the claims as follows:

1.(original) A method for accessing conent according to a location within a geographical area of a plurality of geographical areas, wherein the content is provided within the plurality of geographical areas, the method being independent of determining the location and comprising:

- defining (104) a first geographical area;
- determining (106) first data in relation to the first geographical area;
- determing (108) second data in dependence on fisrt data;
- providing (110) first data to a receiver;
- sending (112) second data to locations within the first geographical area;

and, for the receiver at a location within the first geographical area:

- accessing (114) first data;
- receiving (120) second data;
- comparing (122) second data with first data; and
- accessing (124) content in dependence on the results of the comparison.

2. (original)   A method as claimed in Claim 1, further comprising, following the accessing step, storing (116) first data.

3. (currently amended) A method as claimed in <u>claim 1</u> ~~any of Claims 1 to 2~~, wherein sendng second data comprises broadcasting said data.

4. (currently amended) A method as claimed in <u>Claim 1</u> ~~Claims 1 to 3~~, wherein the first data comprises information associated with the definition of the first geographical area and the second data comprises information associated with at least one location within the first geographical area.

5. (orignal)   A method as claimed in claim 4, wherein the first data comprises at least one GSM Cell_ID and the second data comprises a GSM Cell_ID matching a GSM Cell_ID of the first data.

6. (currently amended) A method as claimed in <u>claim 1</u> ~~any of claims 1 to 3~~, wherein there is a correspondence between first data and second data.

7. (currently amended) A method as claimed in <u>claim 1</u> ~~any preceding Claim~~, wherein the second data is encrypted prior to being sent and decrypted after being received.

8. (original) A system (200) for accessing content at a location within a geographical area of a plurality of geographical areas, the system comprising:

- a server (202) operable to:
    o define a first geographical area;
    o determine first data in relation to the first geographical area; and
    o determine second data in dependence on first data;

- means (204) to provide first data to a receiver;
- a first network (206) operable to send second data to locations within the first geographical area; and
- a receiver (208) operable to:
  o access first data;
  o receive second data;
  o compare second data with first data; and
  o access content in dependence on the results of the comparison.

9. (original) A system as claimed in Claim 8, wherein the first network comprises one or more data transmission nodes (230, 232, 234), each node operable to cover a respective geographical area (220, 222, 224.)

10. (currently amended) A system as claimed in Claim 8 ~~any of Claims 8 to 9~~, wherein the first network is that used for terrestrial broadcast television services.

11. (currently amended) A system as claimed in Claim 8 ~~any of Claims 8 to 9~~, wherein the first network is that used for terrestrial broadcast radio services.

12. (currently amended) A system as claimed in Claim 8 ~~any of Claims 8 to 9~~, wherein the first network is that used for terrestrial mobile telephony services.

13. (Original) A system as claimed in Claim 12, wherein the terrestrial mobile telephony data service is Cell Broadcast.

14. (currently amended) A system as claimed in Claim 8 ~~any of Claims 8 to 13~~, wherein the means to provide first data to a receiver comprises a Smart Card (212) containing the first data.

15. (currently amended) A system as claimed in Claim 8 ~~any of Claims 8 to 13~~, wherein the means to provide first data to a receiver comprises a second network (214) operable to send first data to the receiver.

16. (original) A system as claimed in Claim 15, wherein the second network is further operable to send content to the receiver.

17. (currently amended) A receiver (302) for use in the system as claimed in any of Claims 8 to 16, comprising:
- an interface (304) operable to access first data;
- a first tuner (308) operable to receive second data;
- processor (312) operable to:
  o compare second data with first data; and
  o access content in dependence on the results of the comparison.

18. (original) A receiver as claimed in Claim 17, further comprising a store (318) and wherein the processor is further operable to store accessed first data.

19. (currently amended) A receiver as claimed in Claim 17 ~~or 18~~ further comprising a second tuner (320) operable to receiver contant.

20. (currently amended) A receiver as claimed in <u>Claim 17</u> ~~any of Claims 17 to 19~~, wherein the interface is operable to read a Smart Card.

21. (currently amended) A receiver as claimed in <u>Claim 17</u> ~~any of Claims 17 to 19~~, wherein the interface is operable to communicate with a modem (326).

22. (original) A receiver as claimed in Claim 19, wherein the processor is further operable to access first data via the second tuner.